



ISA Prairie Chapter Tree Climbing Championship

Kinsmen Park
Lethbridge, Alberta

August 24-25, 2019

Sponsorship Package





About the Prairie Chapter & this Event

The International Society of Arboriculture - Prairie Chapter is the premier tree care organization in Western Canada, east of the Rockies. From the prairies to the peaks, we are servicing the needs of over three hundred and fifty members.

Geographically speaking, the Prairie Chapter is one of the largest chapters in this world wide organization and, we are the main provider for professional educational opportunities and the best forum for networking arborists in Manitoba, Saskatchewan, and Alberta.

We hold an annual conference and an annual tree climbing competition that brings together the best professional tree service providers in private practice and the utility sector, as well as municipal arborists from all the major cities and towns in the Prairies.

If you need to reach our members to market your products or services, there is no better way than to become a sponsor at this event! Thank you for considering this sponsorship opportunity for this exciting event!





Sponsor Packages

Page 1 of 3

Continuous Sponsor (5 years) • \$ 2,500

Recognized as Continuous Sponsor of the ISA Prairie Chapter TCC and continuing until specified date. (5 Years)

- Prominent display of company logo on all event signage and apparel.
- Inclusion in the sponsors page with top billing in the Prairie Arborist Publication as a Continuous Sponsor of the ISA Prairie Chapter TCC.
- Corporate name and logo and hotlink to your website from the Prairie Chapter's Webpage.
- Opportunity to display company equipment.

Deadline: 90 days before competition date

Masters' Challenge • \$ 1,500

The Masters' Challenge is the premier event at the ISA Prairie Chapter Tree Climbing Championship. The competitors with the highest combined preliminary event scores showcase their skills, both physical and analytical, to determine who will become the Men's and Women's Tree Climbing Champions.

- Company logo on event signage, and on sponsor sign.
- Logo on Masters challenge Judges and Tech shirts.
- Logo and hotlink to your website on the Prairie Chapter's Webpage.
- Inclusion in the sponsors page with Prairie Arborist Publication as a Sponsor of the ISA Prairie Chapter TCC.

Deadline: 90 days before competition date

TCC Event Sponsor (5) • \$ 1,000

5 available (Ascent, Aerial Rescue, Belayed Speed Climb, Throwline, Work Climb)

- Company logo on event signage, and on sponsor sign.
- Corporate name and logo and hotlink to your website from the Prairie Chapter's Webpage.
- Inclusion in the sponsors page with Prairie Arborist Publication as a Sponsor of the ISA Prairie Chapter TCC.

TCC Event Co-Sponsor • \$ 500

Shared Sponsorship

- Company logo on event signage, and on sponsor sign.
- Inclusion on sponsors page on Prairie Chapter website.
- Inclusion in the sponsors page with Prairie Arborist Publication as a Sponsor of the ISA Prairie Chapter TCC.

Friday Pizza Supper • \$ 500

Meals are an important networking opportunity for the TCC participants. Friday Pizza Supper sponsors help ISA provide meals for the TCC competitors and volunteers.

- Company logo on event sponsor signs.
- Inclusion on sponsors page on Prairie Chapter website.
- Inclusion in the sponsors page with Prairie Arborist Publication as a Sponsor of the ISA Prairie Chapter TCC.



Sponsor Packages

Page 2 of 3

Breakfast (2) • \$ 500

Meals are an important networking opportunity for the TCC participants. Breakfast sponsors help ISA provide meals for the TCC competitors and volunteers.

- Company logo on event sponsor signs.
- Inclusion on sponsors page on Prairie Chapter website.
- Inclusion in the sponsors page with Prairie Arborist Publication as a Sponsor of the ISA Prairie Chapter TCC.

Lunch (2) • \$500

Meals are an important networking opportunity for the TCC participants. Lunch sponsors help ISA provide meals for the TCC competitors and volunteers.

- Company logo on event sponsor signs.
- Inclusion on sponsors page on Prairie Chapter website.
- Inclusion in the sponsors page with Prairie Arborist Publication as a Sponsor of the ISA Prairie Chapter TCC.

Dinner (1) • \$ 1,000

Meals are an important networking opportunity for the TCC participants. The Dinner sponsor will help ISA provide meals for the TCC competitors and volunteers.

- Company logo on event signage, and on sponsor sign.
- Logo and hotlink to your website on the Prairie Chapter's website.
- Inclusion in the sponsors page with Prairie Chapter website.
- Publication as a Sponsor of the ISA Prairie Chapter TCC.

Water Bottle • \$ 1,000

Hydration is an important aspect of health and safety in arboriculture as in every profession. Participant water bottles are an opportunity for a sponsor's logo to appear on the water bottles used by participants at the TCC and later on the jobsite.

- Company logo on event signage, and on sponsor sign.
- Logo and hotlink to your website on the Prairie Chapter's website.
- Inclusion in the sponsors page with Prairie Chapter website.
- Publication as a Sponsor of the ISA Prairie Chapter TCC.
- Logo prominently displayed on event bottle.

TCC Hero • \$ 500

Unlimited Sponsors

Event Supporters assist ISA Prairie Chapter in enhancing the TCC experience for all participants without a specific designation for their monetary contributions.

- Company logo on event sponsor signs.
- Inclusion on sponsors page on Prairie Chapter website.
- Inclusion in the sponsors page with Prairie Arborist Publication as a Sponsor of the ISA Prairie Chapter TCC.

Deadline: 90 days before competition date



Sponsor Packages

Page 3 of 3

Scoreboard • \$ 1,000

The Scoreboard sponsorship at TCC is a high visibility opportunity. Your company's logo will be on display with the scoreboard. It will be viewed by everyone eager to see the results of the climbing competition.

- Company logo on event signage, and on sponsor sign.
- Logo and hotlink to your website on the Prairie Chapter's website.
- Inclusion in the sponsors page with Prairie Chapter website.
- Publication as a Sponsor of the ISA Prairie Chapter TCC.
- Logo recognition on the scoreboard at the event.

Exhibitor • \$ 500 minimum, cash or in kind

For sponsor/suppliers wishing to display equipment and/or goods at the TCC site. Outdoor booth spaces are free of charge to sponsors of minimum \$500 cash or in-kind (prize donation) equivalent.

- Company logo on event sponsor signs.
- Inclusion on sponsors page on Prairie Chapter website.
- Inclusion in the sponsors page with Prairie Arborist Publication as a Sponsor of the ISA Prairie Chapter TCC.

Equipment Sponsor • \$ 1,000

Tree-climbing equipment that is in good condition, appropriate for tree climbing, and compliant with industry safety standards is paramount to the safety of climbing arborists. The equipment sponsor supports ISA's efforts to supply the proper gear for the competition through either monetary or in-kind donations.

- Company logo on event signage, and on sponsor sign.

- Logo and hotlink to your website on the Prairie Chapter's website.
- Inclusion in the sponsors page with Prairie Chapter website.
- Publication as a Sponsor of the ISA Prairie Chapter TCC.
- Vendor booth space at TCC.

Deadline: 90 days before competition date

Participant Bags • \$ 1,000

Competitors and volunteers have a lot of equipment and personal items they need to transport both during the event and at work. Participant bags are an opportunity for a sponsor to not only get logo recognition at the event, but also in the communities where the participants live and work.

- Company logo on event signage, and on sponsor sign.
- Logo and hotlink to your website on the Prairie Chapter's website.
- Inclusion in the sponsors page with Prairie Chapter website.
- Publication as a Sponsor of the ISA Prairie Chapter TCC.
- Logo recognition in various locations.

Deadline: 90 days before competition date

Prize Donors • in kind

Your company will be gratefully acknowledged at the awards ceremonies. Prizes will be on display leading up to awards ceremony.

- Company logo on event sponsor signs.
- Inclusion on sponsors page on Prairie Chapter website.
- Inclusion in the sponsors page with Prairie Arborist Publication as a Sponsor of the ISA Prairie Chapter TCC.

Sponsorship Pledge Form



Please select the sponsorship category you are choosing below.
Sponsorship opportunities (these items are first come first served)

- | | |
|--|--|
| <input type="checkbox"/> Continuous Sponsor \$ 2,500 <i>per year for at least 5 consecutive years.</i> | <input type="checkbox"/> Lunch \$ 500 <i>two available</i> |
| <input type="checkbox"/> Masters' Challenge \$ 1,500 | <input type="checkbox"/> Dinner \$ 1,000 <i>one available</i> |
| <input type="checkbox"/> Ascent Event \$ 1,000 | <input type="checkbox"/> Water Bottle \$ 1,000 |
| <input type="checkbox"/> Aerial Rescue \$ 1,000 | <input type="checkbox"/> TCC Hero \$ 500 <i>unlimited sponsors</i> |
| <input type="checkbox"/> Belayed Speed Climb \$ 1,000 | <input type="checkbox"/> Scoreboard \$ 1,000 |
| <input type="checkbox"/> Throwline \$ 1,000 | <input type="checkbox"/> Exhibitor \$ 500 <i>minimum, cash or in kind</i> |
| <input type="checkbox"/> Work Climb \$ 1,000 | <input type="checkbox"/> Equipment Sponsor \$ 1,000 |
| <input type="checkbox"/> TCC Event Co Sponsor \$ 500 <i>shared sponsorship</i> | <input type="checkbox"/> Participant Bags \$ 1,000 |
| <input type="checkbox"/> Friday Pizza Supper \$ 500 | <input type="checkbox"/> Gifts in Kind – or prize donation (please list the item(s) below: |
| <input type="checkbox"/> Breakfast \$ 500 <i>two available</i> | |

1 _____
2 _____
3 _____

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____ Prov: _____ Postal Code: _____

PHONE: (h) _____ (w) _____ (fax) _____

EMAIL: _____

PAYMENT: ☐ CHEQUE ☐ MC ☐ VISA
☐ Cheque enclosed ☐ PO # to be included on invoice: _____

CARD# _____ EXP: _____ CVV: _____

Name on Card: _____ Total Amount Enclosed: _____

Email to: office@isaprairie.com

Mail to: ISA Prairie Chapter
#Suite 53 1500 14 St. SW
Calgary, AB
T3C 1C9
Pledge with cheque payment out to: ISA Prairie Chapter

Pledge with credit card payment please call: 1-866-550-7464

