

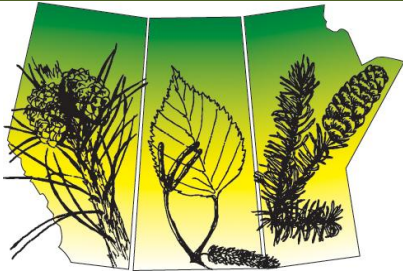


**2014 ISA Prairie Chapter Conference
TCU Place
35 – 22nd Street East
Saskatoon, Saskatchewan**

October 27, 28 2014

8:00am – 5:00pm

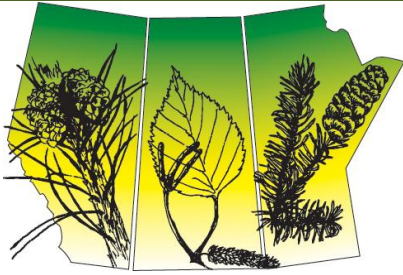
**Trade Show and
Sponsorship Package**



ISA Prairie Chapter Conference 2014
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We're looking for cutting edge products and services!

Customers in the arboriculture and tree service industry are looking for innovative and cost-effective solutions to enhance product and service delivery.

This major annual conference provides an opportunity to meet face-to-face with buyers and representatives from Municipalities and Companies in Saskatchewan, Alberta and Manitoba.

Who will attend?

Don't miss the opportunity to exhibit your products; connect with decision-makers; and learn from those on the front line in the arboriculture and tree service industry. There will be over 200 delegates, industry representatives and exhibitors in attendance.

- Arborists
- Tree care business owners
- Parks professionals
- Elected municipal officials
- University/College faculty
- Landscape architects
- Federal, provincial and municipal representatives
- Students
- Nurseries
- Garden centers
- Forest Practitioners

TRADE SHOW PACKAGE

\$450.00 1st booth, \$400.00 2nd booth and \$350.00 each additional

Outdoor display area priced as above

***One (1) 10ft x 10ft exhibit space (power & Wi-Fi access included if requested).**

***Opportunity to purchase additional outdoor display area 15ft X 50ft to display equipment too large for indoor booths.**

*Maximum exposure; Trade Show and conference program/meals all on one floor and access to outer exhibit spaces.

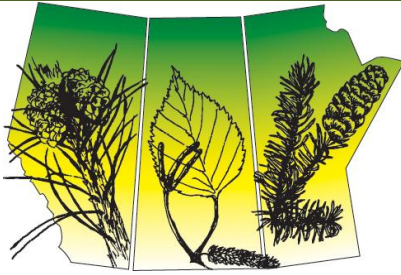
*Six (6) hours of conference agenda devoted to the Trade Show:

- Conference's 3rd Annual "Arborfest" Oktoberfest (6 hours) held in Trade Show area.
- Meal and coffee break tables available for delegates within Trade Show area.

*Complimentary admittance for one (1) representative to attend key note, program sessions and meals (with every indoor booth only); additional delegates at \$275.00 ea.

Opportunity to contribute to the Silent Auction and the end of Trade Show Prize Draw (only delegates present are eligible to win).

* Outdoor booths are available right across the street from the Conference Centre
* Silent Auction proceeds – to go towards support of the ISA Prairie Chapter.



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Trade Show Details

Show Hours:

Monday, October 27, 2014
 Tuesday, October 28th, 2014

10:30 a.m. – 11 p.m.
 8:00 a.m. – 3:00 p.m.

Set Up:

Monday, October 27th, 2014
 [Note: Room access is 6ft wide]

7:30 a.m. – 10:00 a.m..

Take Down:

Tuesday, October 28th, 2014

3:30 p.m. – 5:30 p.m.

Your Investment

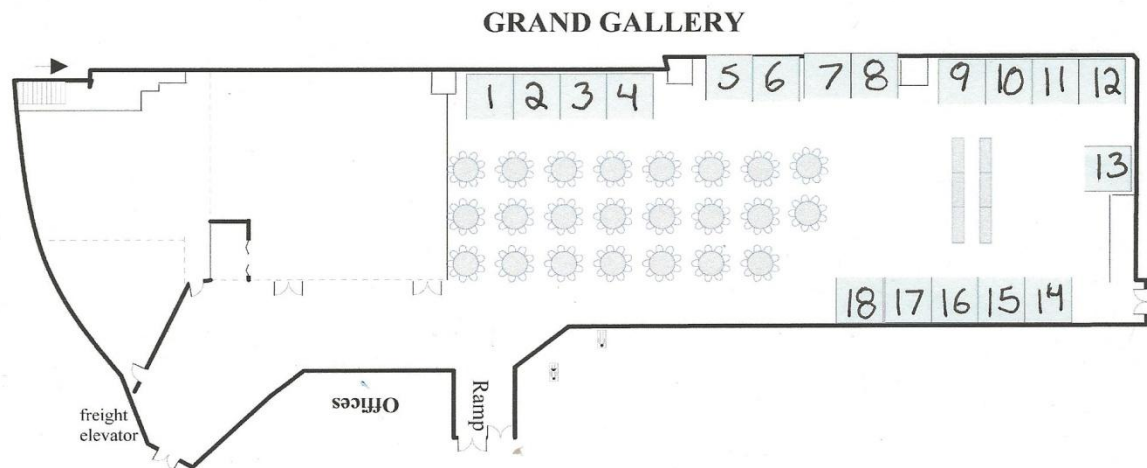
\$450.00(1stbooth), \$400.00(2ndbooth), \$350.00(+ booth)

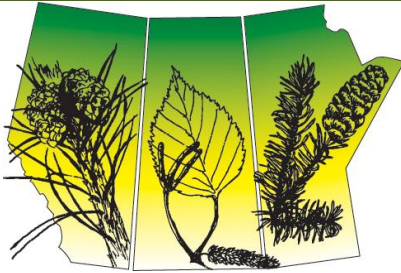
How to Register:

See page 5 for Trade Show Registration Form.

Trade show space is on a first come, first serve basis. Event management reserves the right to modify trade show floor plan as required. Booth locations for Non Profit Organizations will be assigned by event management.

Trade Show Plans:





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TRADE SHOW SPACE CONTRACT

Company: _____ Tel: (____) _____
 Contact: _____ Fax: (____) _____
 Address: _____
 City: _____ Province/State: _____ Postal Code/Zip: _____
 Email: _____ Web Site: _____

Cost per booth **1st booth** **2nd booth** **3rd booth** **4th booth**
 \$450.00 +GST \$400.00 +GST \$350.00 +GST \$350.00 +GST
 Please circle your booth requirements

Please check		Trade Show Requirements
Will	Will Not	
<input type="checkbox"/>	<input type="checkbox"/>	Provide an item for the Silent Auction
<input type="checkbox"/>	<input type="checkbox"/>	Provide an item for the Prize Draw to be held Monday evening in Trade show area <i>*(Delegate must be in attendance to win)</i>
<input type="checkbox"/>	<input type="checkbox"/>	Require power?
<input type="checkbox"/>	<input type="checkbox"/>	Require Wi-Fi access?
<input type="checkbox"/>	<input type="checkbox"/>	Require Table with skirting?

I prefer booth location(s): 1st choice: _____ 2nd choice: _____ 3rd choice: _____ 4th choice: _____

Payment Method

Deposit amount: _____

Visa MasterCard Cheque*made payable to ISA Prairie Chapter Cheque# _____

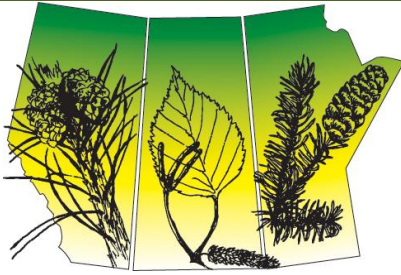
Card Number: _____ Expiry Date: _____

Cardholder Name: _____ Date: _____

Signature: _____ **Date:** _____

**By signing this contract we hereby agree and accept the terms and conditions as listed on pages 10 and 11. Please find enclosed our 50% non-refundable deposit, and the remaining balance will be paid on or before October 1, 2014*

Mail Address: ISA Trade Show & Sponsorship
ISA Prairie Chapter
Box 73 Site 19 RR#2
Strathmore, Alberta T1P 1K5



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Sponsorship Pledge Form

Please select the sponsorship category you are choosing below.

Sponsorship opportunities (these items are first come first served)

- Continuous Sponsor** \$ 5,000 per year for at least 5 consecutive years
- Platinum Sponsor** \$ 5,000
- Gold Sponsor** \$ 2,500
- Silver Sponsor** \$ 1,500
- Bronze Sponsor** \$ 1,000
- Open** \$ under \$1,000
- Gifts in Kind (please list the item(s))**

1 _____
 2 _____
 3 _____
 4 _____

NAME: _____
COMPANY: _____
ADDRESS: _____
CITY: _____ **PROV:** _____ **Postal Code:** _____
PHONE: (h) _____ (w) _____ (fax) _____
EMAIL: _____

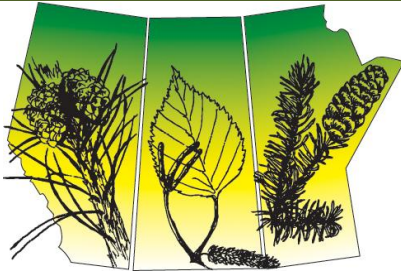
PAYMENT: CHEQUE MC VISA
 Cheque enclosed PO # to be included on invoice: _____

CARD# _____ EXP: _____

Name on Card: _____ Total Amount Enclosed: _____

FAX: Pledge with credit card payment to: **1-866-651-8423**
 Pledge with cheque payment out to: **ISA Prairie Chapter**

Mail To: **ISA Prairie Chapter**
Box 73, Site 19, RR #2
Strathmore, Alberta T1P 1K5



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Sponsorship Opportunities

CONTINUOUS SPONSORSHIP

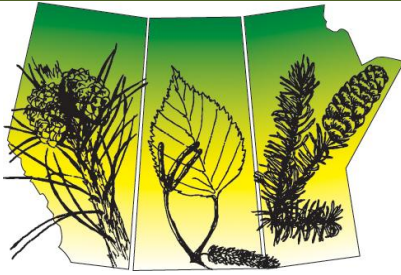
\$5000.00 each year, starting in 2014 and continuing to a specified year and not less than five continuous years, not including gifts- in-kind.

Highlight benefits at the Continuous level include the choice of sponsoring either the:

- Key Note Speaker at each Chapter Conference sponsored or
- Main Sponsorship of the Annual “Arborfest” Oktoberfest at each Chapter Conference sponsored.

List of additional Benefits:

- Four free Delegate passes to each Chapter Conference sponsored.
- Two free Tradeshow Booths
- To be named and recognized as Continuous Sponsor of the ISA Prairie Chapter Conference and continuing until specified date.
- Inclusion in the sponsors page with top billing in the Prairie Arborist Publication as a Continuous Sponsor of the ISA Prairie Chapter Conference.
- Corporate name and logo and hotlink to your website on Prairie Chapter’s Conference Sponsors Webpage.



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PLATINUM SPONSORS

\$5,000

Highlight benefits at the Platinum level include choice of:

- Food plates at Monday night 3rd Annual Arborfest
- Any of two meal/speaker combinations

List of additional Benefits:

- Two free Delegate passes to Chapter Conference
- One free tradeshow booth
- To be named and recognized as Platinum Sponsor of the ISA Prairie Chapter Conference.
- Inclusion in the sponsors page in the Prairie Arborist Publication as a Platinum Sponsor of the 2014 ISA Prairie Chapter Conference.
- Corporate name and logo and hotlink to your website on Prairie Chapter's Conference Sponsors Webpage.

GOLD SPONSORS

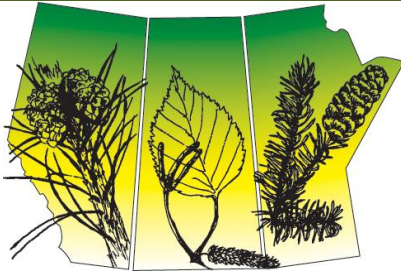
\$ 2,500

Highlight benefits at the Gold level include the choice of sponsoring either the:

- Session speaker of choice other than Key Note Speaker and one break or
- Monday Luncheon or
- Tuesday Luncheon

List of additional Benefits:

- One free Delegate pass to Chapter Conference
- To be named and recognized as one of the Gold Sponsors of the 2014 ISA Prairie Chapter Conference.
- Inclusion in the sponsors page in the Prairie Arborist Publication as a Gold Sponsor of the 2014 ISA Prairie Chapter Conference.
- Corporate name and logo and hotlink to your website on Prairie Chapter's Conference Sponsors Webpage



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SILVER SPONSORS

\$1,500

Highlight benefits at the Silver level include the choice of sponsoring choice of session speaker or either of the:

- Monday early morning Coffee
- Tuesday early morning Coffee

List of Benefits:

- To be named and recognized as one of the Silver Sponsors of the 2014 ISA Prairie Chapter Conference.
- Inclusion in the sponsors page in the Prairie Arborist Publication as a Silver Sponsor of the 2014 ISA Prairie Chapter Conference.
- Corporate name and logo and hotlink to your website on ISA's Conference Sponsors Webpage.

BRONZE SPONSORS

\$1,000

Highlight benefits at the Bronze level include the choice of sponsoring one of the daily Coffee Breaks. There are four scheduled nutritional breaks and these breaks bring together all delegates into a focused area on each occasion.

Bronze sponsorship allows a corporation to support the Conference while getting some great benefits such as company recognition within the Conference on the Break placards, in The Prairie Arborist Publication and on the Prairie Chapter website.

OPEN SPONSOR

open

This Open Sponsorship Package allows an organization or corporation to support the Conference while still receiving benefits. Sponsors at this level will be able to have their company logo and/or name placed on the ISA Prairie Chapter Website and in the Prairie Arborist Publication acknowledging support of the Chapter Conference.

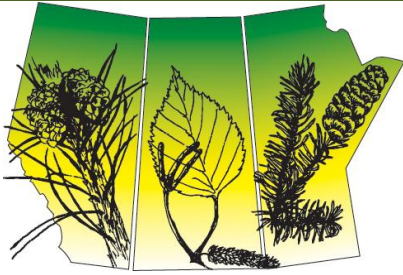


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Terms and Conditions

Established by the TCU Place and the ISA Prairie Chapter, event managers (herein called Management)

1. Management reserves the right to reject or prohibit exhibits, or exhibitors whom management considers do not meet the goals of the ISA Prairie Chapter Conference or to relocate exhibitors when in management's opinion such moves are necessary to maintain the quality, traffic flow, character and good order of the show. Exhibitor agrees to abide by all rules adopted by management, and that management shall have the final decision in adopting any rules and regulations deemed necessary prior to, during and after the show.
2. Exhibit space may not be transferred or sublet without the written permission of management.
3. Exhibits must be wholly contained within the exhibit space. Sales activity, demonstration and distribution of any printed matter, souvenirs or any other materials shall be confined to exhibitor's booth.
4. In the event that an exhibitor fails to make all payments at the time appointed herein, all right of the exhibitor shall cease and terminate any and all payments on account hereof prior to said time may be retained by Management as liquidated damages and as penalty, and Management may rent the space to other exhibitors.
5. Exhibitors are not permitted to supply or sell food or beverages within the exhibit space.
6. The exhibitor shall not conduct themselves or operate any equipment at a level of sound that is determined at the sole discretion of management to be detrimental to the welfare of the show or other exhibitors.
7. The exhibitor agrees that no display may be dismantled or goods removed during the entire show run and must remain intact until closing on the last day. Exhibitor also agrees to remove their exhibit, equipment and apparatus from the show building by final move out time or in failing to do so, agrees to pay all such additional costs as may be incurred.



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8. Reasonable security shall be provided at all times on the show premises, primarily to assure public safety. Exhibitor's property shall be placed on display at its own risk and Management assumes no liability for loss or damage thereto. The exhibitor shall assume all responsibility for loss of damage to their property due to theft, fire, flood or another other cause beyond the control of management.

The exhibitor agrees to indemnify and save Management and any of its agents, partners, employees or sponsors, harmless from any damages liability, or expense whatsoever arising from any injury or damage to said exhibitor, their agents, employees or invitees or to other exhibitors or their property. Exhibitors shall be liable for any damages to the building or furniture and fixtures contained therein, or the approaches and entrances thereto, by virtue of the terms of this agreement.

9. Exhibitors shall provide to Management a Certificate of Insurance issued by their insurance agent/broker (this Certificate is generally available at no additional cost). This Certificate must certify that the Exhibitor has General Liability Insurance that is effective between the Move-In and Move-Out dates and that the amount of this insurance is not less than \$1,000,000. Exhibitors who have not supplied this Certificate will not be allowed to move in.
10. In the event the building should be destroyed by fire or the elements, or if any other circumstances whatsoever should occur which might make it impossible for Management to permit exhibitor to occupy the premises or if the show is cancelled, the exhibitor shall pay for space only for the period the space was or could have been occupied, and the Management will in no way be responsible for any claims or damage which might arise in consequence thereof.
11. Exhibits must comply with fire regulations. All display materials must be fire resistant.
12. This contract may only be cancelled by either party provided notice in writing is received by the other, at least sixty (60) days prior to the move in-in day of the show. If the exhibitor cancels after this date, they are liable for full payment of this space rental.