



International Society of Arboriculture Prairie Chapter
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Advertising Rates ISA Prairie Chapter

New advertising rates are as follows:

	Member Rate	Non-member Rate
Full Page Colour - 7.5" X 10"	\$475.00	\$575.00
1/2 Page Colour - 7.5" X 5" or 3.75" x 10"	\$250.00	\$290.00
1/3 /page – 2.5" X 10" or 3.3" X 7.5"	\$165.00	\$190.00
1/4 Page - 3.75" X 5"	\$125.00	\$150.00
Business Card – 3.75" X 2"	\$75.00	\$85.00

** There is a 10% discount for placing ads in four issues*

Issue Mail out Dates

Submission Deadlines

Mar – 1st Week

Feb 15

July – 1st Week

June 15

Oct – 1st Week

Sept 15

Dec – 2nd Week

Dec 1

WEBSITE: ads priced as above. Employment Postings are only \$100.00. GST applies to all rates

This newsletter is produced using MS Publisher. Ads must be in picture format, TIFF JPG or PNG and of a resolution quality suitable for the size of the ad and posting on the WEB. This is an electronic newsletter. The newsletter is no longer printed. Maximum file size for your ad is 1mb or less.

PDF's are not compatible with MS Publisher and lose quality and readability once placed into a Publisher document.

Past newsletters can be viewed at www.isaprairie.com